

TIROHANGA WHĀNUI

Overview

Ko ngā kaipāho katoa me ū rātou ki ngā whakature o ngā tikanga paerewa pāpāho me ngā wāhanga whaitake o te [Ture Pāpāho 1989](#).

Mā tēnei wāhanga e ārahi te kaipāho e pā ana ki ngā tikanga, ā, me pēhea hoki te whakahaere kōamuamu, pānuī tūmatanui me te tāke pāpāho o ia tau.

NGĀ UTANGA O TE KAIPĀHO

- Me aro koe ki ngā [paerewa pāpāho](#) i roto i ngā hōtaka e pāhonga nei e koe.
- Me whakatū hātepe koe mo te [whakahaere kōamuamu](#) mai i ōu kaimātakitaki
- Ko te tikanga me pupuri koe ki ngā hopunga pāhotanga mō te 35 rangi kei tūpono ka tae mai he kōamuamu.
- Me pāho [pānuī tūmatanui](#) koe hei whakamōhio atu ki ōu kaimātakitaki kei a rātou te tika kia tuku kōamuamu mehemea e whakaaro ana rātou kua wāwāhi he hōtaka i tētahi o ngā paerewa pāpāho.
- Me tuku koe he [Whakahoki Tāke](#) ki te MWK mō ia tau (link) ā i ētahi wā me utu tāke koe ki te MWK.

NGĀ PAEREWA

E whā ngā Tikanga mō te Mahi Pāpāho. Kei roto i te [Puka Tikanga mō Ngā Paerewa Pāpāho i Aotearoa](#) ngā tikanga me ngā paerewa mō ngā hōtaka reo irirangi, pouaka whakaata kore-utu me te pouaka whakaata whaiutu. 11 ngā paerewa kei ia tikanga, me ētahi aratohu kei ia tikanga. Ko ngā aratohu nei hei āwhina me pēhea te whakatinana i ngā paerewa. Tērā hoki ko te Puka Tikanga Mahi Pāpāho mō Ngā Hōtaka Pōtitanga. E hāngai ana

tēnei tikanga ki ngā hōtaka pōtitanga i te wā o te pōtitanga whānui, te pōtitanga ā rohe rānei. Ko te pārongo e pā ana ki ēnei paerewa e whai ake nei [[link to the Standards section](#)].

E pai ana mehemea e hiahia ana ngā kaipāho kia whakangungua rātou e te MWK e pā ana ki ngā paerewa, me pēhea hoki te whakatinana i ngā paerewa. Tēnā koa, whakapā mai ki a mātou ki [0800 366 996](tel:0800366996), īmerahia rānei info@bsa.govt.nz hei whakarite wā.

NGĀ PĀTAI MŌ NGĀ TŪĀWHIORANGI IARERE

[Ko Te Whakahaere Tūāwhiorangi Iarere](#) tētahi wāhanga o Hīkina Whakatutuki. Ko tā rātou he whakahaere i te tūāwhiorangi iarere o Aotearoa, he tautoko hoki i ngā hangarau whakawhitiwhiti iarere me te pāpāho pouaka whakaata, reo irirangi hoki.

Mō te pārongo e pā ana ki te tūāwhiorangi iarere ki Aotearoa nei, tae rānō ki te tohatoha tika ki ngā kaipāho hou mō te whakamahi o te tūāwhiorangi iarere, me pēhea hoki e ū ki ngā whakature o te tūāwhiorangi, me whakapā atu ki te Kaiwhakahaere Karauna mō te Rawa Tūāwhiorangi Iarere ki Te Whakahaere Tūāwhiorangi Irirangi: [īmera info@rsm.govt.nz](mailto:imerainfo@rsm.govt.nz).

Radio Spectrum

Ētahi atu hononga whaihua

Radio Broadcasters Association Inc (RBA)

He māngai mō te ahumahi reo irirangi arumoni

RBA

Think TV (i mua rā koia te Kaunihera Kaipāho Pouaka Whakaata)

Ko tāna he kōkiri i te pouaka whakaata kore-utu mō te whakatairanga me te hokohoko.

Think TV

APRA/AMCOS NZ

Ko ngā kaipupuri i ngā tika / ngā rōpū manatārua mō ngā waiata pāpāho.

APRA AMCOS

Te Whakaruruhau o Ngā Reo Irirangi Māori

Ko tāna he huawaere i te mahi tahi puta noa i te tūhononga Reo Irirangi ā iwi nei

www.irirangi.net

Tirohia hoki

Freeview (external)

HE KUPUTAKA

whakature – *legal requirements*

utanga – *obligations*

aratohu – *guidelines*

tūāwhiorangi iarere

Hīkina Whakatutuki – *MBIE*

hangarau whakawhitiwhiti iarere –
wireless telecommunications

ahumahi reo irirangi arumoni –
commercial radio industry